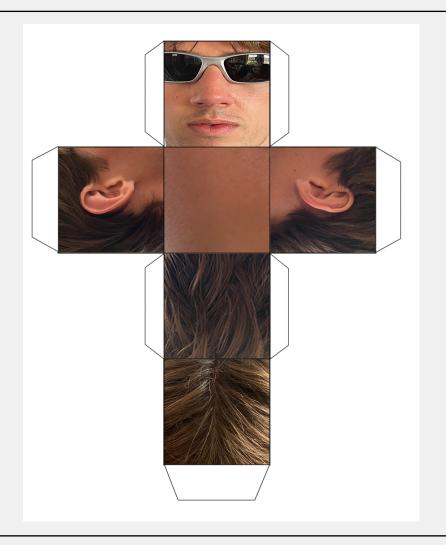
## ANORAK

## **WILL HOOPER**



London-based director and creative Will Hooper has fast made a name for himself with an award winning background in music videos, and album campaigns for artists such as Idles, Declan Mckenna and Dua Lipa, Will has made an impressive start in advertising, winning awards for his work for EE, Skittles and IKEA.

His imaginative approach to ideas and the execution of those ideas makes him one of a kind in the younger generation of directorial talent in London.

He's a hard stuck gold 3 Malzahar one trick pony in League of Legends.