

ANORAK

ROLLO JACKSON



Filmmaker, creative director and photographer, Rollo Jackson is a prolific documentarian of underground culture – immersed in the synergetic realms of fashion, sport, nightlife and dance.

Rollo's charged EA Sports spot, starring the Bellingham brothers, Zinedine Zidane, David Beckham and Max Verstappen, landed to widespread praise. His collaborations with Palace, for whom he's shot ads, content, stills, and the documentary 'John FM', showcase his multifaceted talents. A further example of his 360 capabilities are shown in his creative direction, photography and film work for Overmono's 'Good Lies' LP.

Beyond sports-centric spots for adidas, Supreme, Aries, Salomon, Reebok, Nike and JD Sports – Rollo's directed Apple and Virgin Media commercials, and promos for Danny Brown, The Streets, James Blake, Jamie XX and Pa Salieu.

Earlier in his career, Rollo crafted cult-hit documentaries 'Tape Crackers' and 'Slimzee's Going on Terrible' – both deep dive into London's rich dance music history.

In 2024, Rollo released 'Step In Time'. A book charting the untold story of one of London's biggest rave promoters, told entirely through VHS stills and flyer archive.

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