

MACKENZIE SHEPPARD



Mackenzie Sheppard is an acclaimed director celebrated for his distinctive visual storytelling and technical craft. Born in the UK and raised in Japan from the age of five, Sheppard's unique cultural background informs his work with a rich blend of Eastern and Western influences. His visual diversity and magical take on stories can be seen in his work for Apple, Samsung, Adidas, and The New York Times.

His films have garnered international acclaim at prestigious festivals worldwide. In 2023, he won a Cannes Silver Lion for his music video "Nike Juku" and was shortlisted for nine additional Cannes Lions for his New York Times campaign. His talent has also been recognized at the Cannes Young Director Awards for two consecutive years.

Awards/Recognitions:
Cannes Young Director Awards x 2, Ciclope 2019 Berlin Gold x 1, AICP Best Web Film, Kinsale Shark Award Gold, 1st Place at NYCDFF, Vimeo Staff Picks x 10 , Short Shorts Asia Film Festival, Tribeca X Award at Tribeca Film Festival, Ciclope Asia 2022 Best Director Gold x 1, Ciclope 2022 Berlin Silver x 1, Spikes Festival of Creativity Best Director 2023 Gold x 1, 1x Shots Asia Best Director Gold, Clio Bronze 2024 x1, 1 x Cannes 2023 FILM | SILVER LION

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