

ALEX TAKÁCS



Alex Takács launched his career crafting music videos under the moniker Young Replicant while studying graphic design and media art at UCLA in 2010. Since then, he's collaborated with acclaimed artists like The xx, alt J, and Bonobo, as well as brands such as Adidas, Levi's, Instagram, Google and Sony.

Alex’s approach to filmmaking is grounded in a commitment to poetic images, naturalistic performances, and a love for slow cinema — a passion that was nurtured under the mentorship of Hungarian auteur Bela Tarr. This commitment to his craft has earned Alex recognition at the UK Music Video Awards, Locarno Film Festival, Saatchi & Saatchi New Directors Showcase at Cannes, and the esteemed Camerimage festival in Poland, which celebrates the best cinematography in the world.

His most recent campaign for Riyadh Season captured global attention with its announcement of a historic boxing rematch between Fury and Usyk. Through a blend of nostalgia and storytelling, the film evoked the spirit of the iconic 1999 match, drawing viewers into the excitement of the moment and the magic of being able to say "I was there when..."

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