

ANORAK

NINA HOLMGREN



Nina Holmgren is an award-winning Danish filmmaker whose distinct voice has fast-tracked her to the forefront of the global industry.

Synthesizing the discipline of a former champion athlete with a profound background in fine art, she brings her creative sensibility to cinematic storytelling with a visual language that feels entirely her own.

Her breakthrough work, *I Want You to Panic*, commissioned by Nowness, was permanently archived by MoMA for its cultural significance, alongside earning Gold at the Cannes Lions Young Director Awards.

Following her international breakthrough, she established herself as a sought-after force in filmmaking, winning D&AD's Best New Director, AICP's Best Visual Style, and accolades at Cannes Lions.

Her multidisciplinary background enables her to bring a distinctive perspective and immersive world-building to each project.

Holmgren has helmed major global campaigns for some of the world's most renowned brands, including Mercedes-Benz, Adidas, Beats by Dre, Google, and Vogue, and has collaborated with sought-after talent including Emmy winner Matthew Macfadyen, Lionel Messi, Son Heung-min, Naomi Osaka, Roger Federer, Jude Bellingham, Kaia Gerber, Vince Staples, and Stormzy.

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