

ANORAK

NICK BALL



Nick Ball is a director and lifelong eavesdropper.

He's known for crafting some of the sharpest, boldest and most satisfying creative ever slipped past a client with a straight face. From a viral-the-world-over chewing gum spot that morphed post-pandemic desperation into a cathartic power ballad, to an expressionist delivery campaign where anticipation exploded into choreography, Nick's work lives at the intersection of cinematic craft, calibrated tone and pitch-perfect performance.

A director with a writer's instinct, he's drawn to ideas he can shape, elevate and push into something sharper, more focused or more uniquely its own. Instinct leads, the edges stay exact, the unexpected is always in play. At the center of every project is "the itch" — that gut-level jolt when something just clicks. Audacious or stripped back, it has to land with undeniability.

A multiple-times Shots Director of the Year, Nick's work has been recognized at Cannes Lions, D&AD, AICP, The Clios, The One Show, British Arrows and CICLOPE.

He has also directed an eclectic mix of icons — including Mariah Carey, Glenn Close, Cate Blanchett, Tina Fey, Chris Hemsworth, Jeff Goldblum and Christopher Walken — who once said, "I know you're listening to my cellular conversations on set. Please stop."

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