

ANORAK

JUSTYNA OBASI



Driven by the urge to understand the world and its protagonists, Justyna takes one look closer at everything.

A visual artist by training, Justyna employs colors, textures and format to service a narrative purpose. Growing up with Polish and Nigerian parents in multiple countries and environments contributed to her gift for salvaging moments of genuine beauty wherever they may appear.

Justyna was trained to direct actors at the National Film and Television School (NFTS) in Beaconsfield and yet she enjoys putting real people in front of a camera to feed on authentic and unfiltered emotion.

With her intuitive and fearless approach to film making, Justyna has created intimate, youth-centered campaigns for Ahoj Brause, Adidas, Zalando, and TikTok.

Justyna's film "Jugendelixier" for Ahoj Brause landed her bronze in direction at ADC.

Her film "Skate Nation Ghana" for Facebook is an energetic look into the birth of Ghana's skating scene. As well as landing an Emmy nomination for Outstanding Commercial, the film took home the Grand Prix at CICLOPE 2021, five pencils at D&AD 2022, and made her and her co-directors the most-awarded directors at AICP 2022, with four wins.

Justyna lives between Berlin and Lagos.

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