ANORAK

ADAM BERG



Adam Berg is one of the most versatile, genre-defying directors in the industry.

His work spans brand categories, regions, and markets, with projects ranging from tech startups to Fortune 10 companies alike, with an enviable client list including Apple, Nike, Playstation, Uber, Mercedes-Benz, Delta, and Lexus, to name a few. He's one of the most decorated filmmakers with accolades from all major award shows, including multiple Cannes Lions, D&ADs, Clios, British Arrows, and many AICP and Ciclope wins.

With a keen ability for diverse, visual storytelling, Adam creates emotionally charged, deeply human and entirely original work across all genres, often incorporating dynamic and elegant visual-effects to enhance his craft.

In 2022 he marked his arrival on the international film and television scene with his feature film directorial debut Black Crab, a dystopian thriller, based on the Swedish novel, which premiered as the number one film on Netflix. He also Executive Produced Tales from the Loop, the sci-fi drama series for Amazon Prime.

Adam lives in Stockholm.